



**12<sup>th</sup> September 2011**

Dear Parents,

This letter is to inform you that your child's class will be participating in an exciting health initiative designed to increase physical activity amongst children. The **Global Children's Challenge™** is a school-based programme that challenges 120,000 students from schools all around the world to get more active and healthy.

Both students and teachers are given a pedometer each to record their daily activity over 50 days and work collectively as a class to be as physically active as possible. The more active the class in the 'real world', the further they will travel on the amazing 'virtual' journey around the world. They'll explore different cultures, history and geography, all whilst increasing their physical activity and improving their health.

Students will have access to the website and will be provided a login by their teacher, which will enable your child to show you The Global Children's Challenge™ website and share their class's virtual adventure with you.

The 50 day event commences on 15<sup>th</sup> September and is proudly supported by the Global Corporate Challenge® (GCC) with no cost to the school, parents or government.

A few suggestions of how parents can support their children in the event include:

- Ensuring your child is wearing their pedometer at all times, including before/after school and on weekends.
- Ensuring your child is recording their daily step counts in the Step by Step book provided.
- Reminding your child that their pedometer needs to be reset every day once the step count is noted.
- Encouraging your child to increase their activity where possible and if safe to do so, such as walking together to shops or school or visiting a local park. Being more physically active together with your child will not only be setting a great example, it will also mean you are incidentally improving your own health too.

For more information on The Global Children's Challenge™ feel free to visit [www.gccjunior.org](http://www.gccjunior.org) or contact myself directly.

This generic student login below allows you to share their website experience with their family. However, they will not be able to submit any step entries, upload stories and pictures, or change any settings. This login is valuable for students to use in their own time with family and friends.

**Username:** ---  
**Password:** ----

Sincerely,

**Dale Mills**